

**North Star Mall ("Mall") LEGO® Roadshow Sweepstakes
Official Sweepstakes Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK OR INSTAGRAM.

ENTRY PERIOD/PRIZE/ENTRY:

Entry Period	Approximate Date of Random Drawing:	Prize
Enter between August 5, 2016, 9:00am CDT and September 5, 2016, 5:00pm CDT	September 9, 2016	One winner will receive a \$250 gift card to LEGO®

Approximate retail value ("ARV") of each prize is \$250. There are three methods of entry, limit 10 entries per person, regardless of the method of entry:

i) Photo Entry – Photo Entry – take a photo of the North Star Mall LEGO® Roadshow display, and, using Instagram, tag the photo with the hashtag #LEGOAmericana (together, the "Submission"). **Instagram accounts are free. If you are entering using Instagram, message and data rates may apply.**

Submissions must be family friendly and appropriate for all ages. If it is determined, by the Sponsor, that an entrant's Submission is not family friendly and appropriate for all ages, entrant will not be able to win the stated prize. Entrant must comply with Instagram's Terms of Use. Additionally, a Submission cannot defame or invade the rights or privacy of any person, living or deceased, or otherwise infringe upon any third party's personal or proprietary rights. By taking part in this Sweepstakes you agree to be bound by these rules and all decisions of the judges and Sponsor which are final and binding. Entrant must i) have explicit rights to their Submission and must agree not to provide a Submission that is not original or infringes on the intellectual property (copyright, trademark, patent) rights of any third party; ii) agree to comply the Submission Requirement paragraph included below.

ii) RSVP - you may also enter once online at <http://connectshopsave.com/lego-north-star-rsvp> by completing the RSVP form for our special event and elect to receive communications from The Club. The Club's Privacy Policy is available at connectshopsave.com.

iii) for an alternative method of entry ("AMOE") - mail a 3 x 5 inch card with your hand-written, name, age, address, email address, day-time phone no. in a hand-written, stamped envelope, to GGSI North Star Mall LEGO® Sweeps, Attn: K.B. at 110 N. Wacker Dr., 5-20, Chicago, IL 60606. Mail-in entries must be post-marked by the end of the Promotional Period. Each separate entry must arrive in a separate envelope.

ELIGIBILITY: Open to those who are 13 or older and a U.S. resident. General Growth Services, Inc. and its parent companies, affiliates, subsidiaries, advertising and promotional agencies and each of their respective officers, directors, employees, and agents ("Sponsor and its agents") and members of their immediate families and people living in the same household of each are not eligible.

WIN NOTIFICATION/CLAIMING PRIZE: Winner (unverified) will be notified as stipulated and will have three (3) days after the first notification ("Win Notification") to contact the Sponsor to make arrangement to claim the prize. A winner who entered via Instagram will be "tagged" in the comment of one of their submitted Instagram pictures and a winner who entered by using another entry method will be notified via email or phone. Additionally, the unverified winner must present a government issued photo ID and Image Release to the Sponsor within three (3) days of the first Win Notification or the prize will be forfeited. Unclaimed prizes or return of any prize notification as undeliverable will be deemed a forfeit. Winner selection will be conducted by Sponsor, or its designee, whose decisions are final and binding on all matters relating to this promotion. Odds of winning depend upon the number of eligible entries received. A

potential winner must comply with the redemption requirements communicated by Sponsor. A winner under the age of 18 must have their parent or legal guardian present the above-mentioned documents within the required time-frame.

RELEASE: By entering this promotion ("Promotion"), entrants agree to: (1) release the Sponsor and its agents, all mall tenants, LEGO®, Inc., prize providers, Facebook, and Instagram ("Released Parties") from all liability, injuries, loss and/or damage of any kind arising from their participation in this prize promotion and the acceptance and use/misuse of any prize; (2) agree to be bound by the Official Rules and the decisions of the Sponsor. By accepting a prize, winner consents to Sponsor using winner's name, Submission, hometown, and likeness for advertising and promotional purposes, without additional compensation, in all media (except if winner is a resident of TN or where otherwise prohibited by law). Uploading a Submission constitutes entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such Submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes.

Additionally, entrant should be able to provide, upon request, all appropriate clearances, permissions and releases for the Submission, including releases from all persons appearing in the photograph. In the event an entrant cannot provide all required releases, Sponsor reserves the right, in Sponsor's sole discretion, to disqualify the applicable Submission, or seek to secure the releases and clearances). If requested, a winner must be able to provide permissions from third parties in a form as required by Sponsor.

TERMS: Winner is responsible for all federal, state and local taxes applicable to the acceptance and use of his/her prize, if the prize is \$600.00 or higher a 1099 tax form will be issued in the winner's name. The Sponsors reserve the right to substitute a prize, in whole or in part, if the prize is unavailable. All properly claimed prizes will be awarded. Any dispute, controversy or claim arising out of or relating to participation in the promotion, or the use of any material or these Official Rules, including claims arising out of or relating to the breach thereof, shall be governed by the laws of the State of Illinois, without regard to choice-of-law rules or principles. In the event of a dispute regarding the identity of a person submitting a photo entry, the Submission will be deemed to be submitted by the person in whose name the Instagram account is registered at the time of entry, proof of such account may be required. Submissions received from the same account in excess of the stated limit may be void. Submissions generated by script, macro or other automated means are void. In the event there are not enough eligible entries to award all prizes, or a prize is not properly claimed, Sponsor retains the right not to award prizes. Sponsor may elect to ship prize, in which case, a valid mailing address must be provided by winner. Certain gift card prizes are distributed with a Cardholder Agreement, these cards are subject to the terms and conditions outlined in the Cardholder Agreement. Submissions received from the same account in excess of the stated limit may be void.

CAUTION: ANY ATTEMPT TO DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR FAIR AND LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM THE PROMOTION AND THE RELEASED PARTIES AND/OR THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

Entrants ("Participants") agree to grant the Sponsor and its agents, and their respective designees, the right to present their Submission on Sponsor's Facebook page, as described, and to a limited license to use the Submission as described herein. An Entry is not transferable. Entries that do not comply with these rules, contain offensive material (as determined by the Sponsor) are not eligible and will be considered void. Each person who enters this Sweepstakes represents and warrants to Sponsor as follows: (i) the Submission is the entrant's original, previously unpublished, and previously unproduced work; (ii) the Submission is not the subject of any actual or threatened litigation or claim. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any Submission that violates the criteria stated herein.

SUBMISSION REQUIREMENTS: Entrants may not accept or agree to accept, directly or indirectly, any money, service or other valuable consideration for participation in the promotion. Entrants may not use their participation as an endorsement, express or implied, for any goods or services. Additionally, entrant and any person in the Submission must

comply with all Mall rules and regulations and the following Content Restrictions. Submissions that document non-compliance with these terms will be void.

Content Restrictions:

- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not disparage Sponsor or any other person or party affiliated with the Promotion;
- Entrant must have permission from all individuals that appear in the Submission (if any) to use their likeness in the Submission;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, libelous;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age;
- The Submission must not communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.

INTERNET: The Released Parties are not responsible for late, misdirected, delayed, incomplete, inaccurate, entries, votes, server, Internet Service Provider (ISP), websites, or other connections, availability or accessibility or miscommunications or failed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing, human or other errors relating to or in connection with this Promotion. The Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. If for any reason, the Internet-related portion of this Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion (or any portion of the Promotion) and, if terminated, to determine the winner, if any, from among all eligible, non-suspect entries received up to the point of termination.

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WINNERS LIST: For a list of winners, send a stamped, self-addressed envelope to be postmarked by September 5, 2016, and received by September 9, 2016, to: LEGO® Roadshow Winners List, North Star Mall, 7400 San Pedro, San Antonio, TX 78216.

SPONSOR/THE CLUB: General Growth Services, Inc. 110 N. Wacker Drive, Chicago, IL 60606. Winning entrants are providing their information to Sponsor and not to Facebook or Instagram. The Club's privacy policy is available at ConnectShopSave.com. If an entrant elects to receive email from a participating retailer, GGSI will share the information on the entry form with that participating retailer.